



2011-2012 ANNUAL FUND APPEAL

Julia Dubno, Director
Darla Hoover, Artistic Director

BAE Student Company
Benefit Committee

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Stella Seo

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Harley Hanrahan
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Mary Ellen Pereira
Kathy Riccardi
Karin Sherman
Carmen Tagle

Dear BAE Community,

Rehearsing and performing are essential components in a young dancer's artistic and technical development. The BAE Student Company was formed in 2003 to provide vital performing opportunities to the pre-professional students of Ballet Academy East. We need your help in order to give our aspiring dancers these performing opportunities that will set the stage for their future accomplishments in the arts and beyond.

The BAE Student Company is comprised of students in the Pre-Professional Division of Ballet Academy East. The school accepts students who exhibit both the potential and desire to dance. A number of these students receive scholarships through the school's tuition fund program. Graduates of BAE are currently members of professional companies throughout the country including: New York City Ballet, American Ballet Theatre, Los Angeles Ballet, Kansas City Ballet, Memphis Ballet, BalletMet, Sarasota Ballet, Boston Ballet II and Oregon Ballet Theatre.

The quality of BAE's productions is highly professional in order to best prepare our students for life in the theater. The 2012 performing season will include performances at the Ailey Citigroup Theater, February 23-25 and at the Gerald W. Lynch Theater, May 18-20.

Our goal for the BAE Student Company 2012 performance season is to raise \$70,000. We hope to achieve our goal through this annual fund appeal and through our February 25th "Laisser les Bons Temps Rouler" Family Gala Benefit and Silent Auction.

Ballet Academy East is able to accept tax-deductible donations on behalf of the BAE Student Company through Unique Projects, Inc., a subsidiary of Pentacle/DanceWorks. Every donation made is designated to benefit the BAE Student Company and is tax deductible to the full extent permitted by law.

Your donation to the BAE Student Company will help us to foster the dreams of our dedicated young dancers and will sustain our vision of nurturing and developing the artists of tomorrow.

Sincerely,

Julia Dubno



About Unique Projects, Inc.: Inaugurated in 1988, Unique Projects, Inc. is a program created and administered by Pentacle/DanceWorks, Inc. Unique Projects, Inc. is a 501(c)(3) not-for-profit corporation that provides a tax exempt umbrella and technical assistance on a project-by-project basis to artists and companies whose work is of high caliber and for whom the program's specific structure is appropriate. For additional information the website is www.pentacle.org.

Photograph by Rosalie O'Connor, 2011 Spring Performance
Tickling the Ivories, choreographed by Roger Van Fleteren

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Become a Supporter of the BAE Student Company

As a supporter, you will play an invaluable role in making our vision a reality. We would like to suggest the following levels of giving. Please note that a donation of any amount would be greatly appreciated.

Dancers' Circle: \$10,000 and up

- Everything listed in the categories below
- 4 complimentary tickets, preferred seating to the 2012 Spring Performance

Benefactor: \$7,500 - \$9,999

- Everything listed in the categories below
- 4 invitations to the 2012 Spring Performance dress rehearsal at the theater
- 4 invitations to the 2012 Studio Showing dress rehearsal at the theater

Sponsor: \$5,000-\$7,499

- Everything listed in the categories below
- 2 invitations to the 2012 Spring Performance dress rehearsal at the theater
- 2 invitations to the 2012 Studio Showing dress rehearsal at the theater
- Complimentary full-page student acknowledgement in the spring journal

Patron: \$3,000-\$4,999

- Everything listed in the categories below
- 2 invitations to the 2012 Spring Performance theater dress rehearsal

Supporter: \$1,000-\$2,999

- Everything listed in the categories below
- Advance priority ticketing for the 2012 Studio Showing and Spring Performance

Donor: \$500-\$999

- Your name listed in the program
- BAE baseball cap

Friend: \$50-\$499

- Your name listed in the program



Photos: Rosalie O'Connor. Top: *Tickling the Ivories*, choreographed by Roger Van Fleteren. Bottom: *de l'innocence*, choreographed by Alan Hineline

BAE Student Company Annual Fund Donor Form

Your Name _____ Your Child's Name _____

Address _____

Home # _____ Cell # _____ Office # _____

Email Address (please print) _____

Amount of donation _____ Please check the box to the left if you would like your gift to remain anonymous.

Please enter your name below exactly the way you would like it to be printed in the Spring Journal.

Please check the box to the left if your company offers a matching program.

Is there a grandparent, other relative or special friend that you feel would like to receive this letter? If so, please enter their name and address below. Thank you.

Checks should be made payable to Unique Projects, Inc. Please note in the memo section of your check that the donation is for The BAE Student Company. Please send donations to Ballet Academy East, 1651 Third Avenue, New York, NY 10128. Thank you.